1998 Healthcare Executive Editorial Index

Index by Author

Babka, John C., M.D., FACHE, FACP, FACPE, J/A:46-47
Bartling, Ann C., CHE, M/A:6-10
Carlson, Greg L., CHE, M/A:52-53
Cejka, Sue, N/D:38-39
Ditto, Steve, S/O:54-55
Dolan, Thomas C., Ph.D., FACHE, CAE, M/A:5, M/J:7, J/A:5, 34-35, S/O:5, N/D:5
Edwards, Gary, J.D., S/O:43
Ferman, John, J/A:44, S/O:48, N/D:40-41
Freeman, James M., CHE, M/A:51
Girard-diCarlo, Constance B., J/A:43
Goold, Susan, M.D., J/A:40-41
Greene, Jay, J/F:16-19
Griswold, Charles H. III, M/J:22-26
Hackett, Karen L., CHE, CAE, J/F:5-6
Halm, Barry J., FACHE, S/O:50-51
Harper, Dwain L., D.O., M/J:68-69
Hash, Michael, J/F:53-54, M/A:54-55, M/J:66-67
Heeley, Gerry, STD, M/J:62
Hofmann, Paul B., Dr.P.H., FACHE, J/F:46
Hoyt, John P., FACHE, S/O:52-53
Kennedy, Marilyn Moats, N/D:6-10
Kilbridge, Peter M., M.D. (A), M/J:60
Labovitz, George H., Ph.D., J/F:47
Lando, MaryAnn, M/J:16-20, N/D:18-22
Linial, George, CHE, CAE, M/A:56
Mack, Ken E., CHE, J/F:50-51
Mason, Scott A., D.P.A., FACHE, FAAHC, J/A:12-16
McCarthy, Carol M., Esq., M/A:43
Morton, Reed L., Ph.D., FACHE, N/D:36-37
Newbold, Philip A., FACHE, J/F:48-49
Nicholson, Louis, J/F:52
Nilson, Julie T., J/F:21-24, M/A:20-24, M/J:8-13, J/A:18-22, S/O:18-22, N/D:12-15
Opel, D. Darren, N/D:36-37
Orlikoff, James E., S/O:12-16
Oswald, Wesley W., FACHE, M/J:64-65, N/D:42-43
Petry, Edward, Ph.D., N/D:35
Pille, Briggs, S/O:54-55
Preston, Paul, Ph.D. (FA), S/O:44-45
Puckett, Jeffrey, J/A:38-39
Reynolds, James X., J/A:6-10,
Ross, Austin, FACHE, M/J:58-59
Saunders, Brent, J.D., J/F:44-45
Sherer, Jill L., J/F:10-15, M/A:12-17, S/O:6-11
Vergara, Gail H. (A), J/A:34-35
White, Lawrence L., Jr., CHE, S/O:46
Whitley, Liz, Ph.D., M/J:62
Wooden, Cecelia, Ed.D., M/A:41
Woodrum, David L., FACHE, J/F:44-45
Worthley, John Abbott, D.P.A, M/A:44
Wright, John B., N/D:44
Wynbrandt, Robert A., J.D., J/A:48-49
Zimmer, John, M/J:61

Index by Article

15 Integration Challenges (Nilson) J/F:21-24
A Balance of Skills (Dolan) S/O:5
ACHE's Peer Review (Hackett) J/F:5-6
Advice from the Experts (Dolan, Vergara) J/A:34-35
Appointing an Ethics Officer (Petry) N/D:35
Are You Marketing Your Integrated Delivery System? (Sherer) J/F:10-15
A Sign of the Times (Dolan) J/A:5
A Struggle for Control (Hash) M/A:54-55
Attracting and Retaining the Best Physicians (Mack) J/F:50-51
Benchmarking for Success (Freeman) M/A:51
Beyond Compliance (Whitley, Heeley) M/J:62
Boomers vs. Busters: Addressing the Generation Gap in Healthcare Management (Kennedy) N/D:6-10
Coaching the Entire Team (Greene) J/F:16-19
Creating a Service Culture (Oswald) M/J:64-65
Customer Expectations in the New Millennium (Labovitz) J/F:47
Cyberlaw and the Workplace (Wynbrandt) J/A:48-49
Distance Education (Linial) M/A:56
Diversity in Healthcare Management (Dolan) M/J:7
Downsizing: Confidentiality vs. Disclosure (Hofmann) J/F:46
Ensuring Board Effectiveness (Orlikoff) S/O:12-16
Evaluating and Applying New Technologies (Zimmer) M/J:61
Hot Jobs for the Year 2000 (Nilson) N/D:12-15
How to Hire the Right CIO (Nilson) M/J:8-13
Improving Community Health Status (Newbold) J/F:48-49
Incentive Based Compensation (Cejka) N/D:38-39
Information Technology 101 (Lando) M/J:16-20
Interview with ACHE's New Chairman (Bartling) M/A:6-10
Is It Time to Change Jobs? (Morton) N/D:36-37
Is There an Intranet in Your Future? (Nicholson) J/F:52
Lessons in Leadership (Sherer) M/A:12-17
Life in the Middle (Nilson) M/A:20-24
Managing a Group Practice Successfully (Puckett) J/A:38-39
Marketing on the Internet (Ditto, Pille) S/O:54-55
Measuring the Needs of the Medicare Population (Halm) S/O:50-51
Medicare+Choice Regulation (Ferman) N/D:40-41
Mission Possible (Carlson) M/A:52-53
New Rules Coming Soon (Ferman) J/A:44
Of Mutual Interest (Reynolds) J/A:6-10
Physician Board Members (White) S/O:46
Physicians and Compliance (McCarthy) M/A:43
Physicians and CQI (Babka) J/A:46-47
Physicians and Information Systems (Kilbridge) M/J:60
Preventing Board-Community Disconnect (Sherer) S/O:6-11
Private Contracts Under Medicare (Hash) J/F:53-54
Progress Depends on Responsiveness (Oswald) N/D:42-43
Provider-Supplier Partnerships (Dolan) M/A:5
Putting Information Technology to Use (Hoyt) S/O:52-53
Quality Connections on the Internet (Wright) N/D:44-45
Recognizing and Avoiding Burnout (Preston) S/O:44-45
Rethinking Customer Service (Gerard-diCarlo) J/A:43
Rumors of Unethical Conduct (Edwards) S/O:43
Securing Information on the Internet (Opel) N/D:46-47
Service Reconfiguration: Preparing for Clinical Integration (Mason) J/A:12-16
Smooth Soaring (Lando) N/D:18-22
Staying in Touch with Healthcare (Ross) M/J:58-59
Talk to the Experts (Woodrum, Saunders) J/F:44-45
The Changing Role of the COO (Nilson) S/O:18-22
The Cleveland Project (Harper) M/J:68-69
The Debate Intensifies (Hash) M/J:66-67
The Ethics of Diversity (Worthley) M/A:44
The Mentor's Cousin: The Executive Coach (Wooden) M/A:41
The Physician Payment Rule (Ferman) S/O:48
To Invest or Not To Invest? (Griswold) M/J:22-26
Trust and Physician Payment (Goold) J/A:40-41

1998 Healthcare Executive Editorial Index

Index by Author

Babka, John C., M.D., FACHE, FACP, FACPE, J/A:46-47
Bartling, Ann C., CHE, M/A:6-10
Carlson, Greg L., CHE, M/A:52-53
Cejka, Sue, N/D:38-39
Ditto, Steve, S/O:54-55
Dolan, Thomas C., Ph.D., FACHE, CAE, M/A:5, M/J:7, J/A:5, 34-35, S/O:5, N/D:5
Edwards, Gary, J.D., S/O:43
Ferman, John, J/A:44, S/O:48, N/D:40-41
Freeman, James M., CHE, M/A:51
Girard-diCarlo, Constance B., J/A:43
Goold, Susan, M.D., J/A:40-41
Greene, Jay, J/F:16-19
Griswold, Charles H. III, M/J:22-26
Hackett, Karen L., CHE, CAE, J/F:5-6
Halm, Barry J., FACHE, S/O:50-51
Harper, Dwain L., D.O., M/J:68-69
Hash, Michael, J/F:53-54, M/A:54-55, M/J:66-67
Heeley, Gerry, STD, M/J:62
Hofmann, Paul B., Dr.P.H., FACHE, J/F:46
Hoyt, John P., FACHE, S/O:52-53
Kennedy, Marilyn Moats, N/D:6-10
Kilbridge, Peter M., M.D. (A), M/J:60
Labovitz, George H., Ph.D., J/F:47
Lando, MaryAnn, M/J:16-20, N/D:18-22
Linial, George, CHE, CAE, M/A:56
Mack, Ken E., CHE, J/F:50-51
Mason, Scott A., D.P.A., FACHE, FAAHC, J/A:12-16
McCarthy, Carol M., Esq., M/A:43
Morton, Reed L., Ph.D., FACHE, N/D:36-37
Newbold, Philip A., FACHE, J/F:48-49
Nicholson, Louis, J/F:52
Nilson, Julie T., J/F:21-24, M/A:20-24, M/J:8-13, J/A:18-22, S/O:18-22, N/D:12-15
Opel, D. Darren, N/D:36-37
Orlikoff, James E., S/O:12-16
Oswald, Wesley W., FACHE, M/J:64-65, N/D:42-43
Petry, Edward, Ph.D., N/D:35
Pille, Briggs, S/O:54-55
Preston, Paul, Ph.D. (FA), S/O:44-45
Puckett, Jeffrey, J/A:38-39
Reynolds, James X., J/A:6-10,
Ross, Austin, FACHE, M/J:58-59
Saunders, Brent, J.D., J/F:44-45
Sherer, Jill L., J/F:10-15, M/A:12-17, S/O:6-11
Vergara, Gail H. (A), J/A:34-35
White, Lawrence L., Jr., CHE, S/O:46
Whitley, Liz, Ph.D., M/J:62
Wooden, Cecelia, Ed.D., M/A:41
Woodrum, David L., FACHE, J/F:44-45
Worthley, John Abbott, D.P.A, M/A:44
Wright, John B., N/D:44
Wynbrandt, Robert A., J.D., J/A:48-49
Zimmer, John, M/J:61

Index by Article

15 Integration Challenges (Nilson) J/F:21-24
A Balance of Skills (Dolan) S/O:5
ACHE's Peer Review (Hackett) J/F:5-6
Advice from the Experts (Dolan, Vergara) J/A:34-35
Appointing an Ethics Officer (Petry) N/D:35
Are You Marketing Your Integrated Delivery System? (Sherer) J/F:10-15
A Sign of the Times (Dolan) J/A:5
A Struggle for Control (Hash) M/A:54-55
Attracting and Retaining the Best Physicians (Mack) J/F:50-51
Benchmarking for Success (Freeman) M/A:51
Beyond Compliance (Whitley, Heeley) M/J:62
Boomers vs. Busters: Addressing the Generation Gap in Healthcare Management (Kennedy) N/D:6-10
Coaching the Entire Team (Greene) J/F:16-19
Creating a Service Culture (Oswald) M/J:64-65
Customer Expectations in the New Millennium (Labovitz) J/F:47
Cyberlaw and the Workplace (Wynbrandt) J/A:48-49
Distance Education (Linial) M/A:56
Diversity in Healthcare Management (Dolan) M/J:7
Downsizing: Confidentiality vs. Disclosure (Hofmann) J/F:46
Ensuring Board Effectiveness (Orlikoff) S/O:12-16
Evaluating and Applying New Technologies (Zimmer) M/J:61
Hot Jobs for the Year 2000 (Nilson) N/D:12-15
How to Hire the Right CIO (Nilson) M/J:8-13
Improving Community Health Status (Newbold) J/F:48-49
Incentive Based Compensation (Cejka) N/D:38-39
Information Technology 101 (Lando) M/J:16-20
Interview with ACHE's New Chairman (Bartling) M/A:6-10
Is It Time to Change Jobs? (Morton) N/D:36-37
Is There an Intranet in Your Future? (Nicholson) J/F:52
Lessons in Leadership (Sherer) M/A:12-17
Life in the Middle (Nilson) M/A:20-24
Managing a Group Practice Successfully (Puckett) J/A:38-39
Marketing on the Internet (Ditto, Pille) S/O:54-55
Measuring the Needs of the Medicare Population (Halm) S/O:50-51
Medicare+Choice Regulation (Ferman) N/D:40-41
Mission Possible (Carlson) M/A:52-53
New Rules Coming Soon (Ferman) J/A:44
Of Mutual Interest (Reynolds) J/A:6-10
Physician Board Members (White) S/O:46
Physicians and Compliance (McCarthy) M/A:43
Physicians and CQI (Babka) J/A:46-47
Physicians and Information Systems (Kilbridge) M/J:60
Preventing Board-Community Disconnect (Sherer) S/O:6-11
Private Contracts Under Medicare (Hash) J/F:53-54
Progress Depends on Responsiveness (Oswald) N/D:42-43
Provider-Supplier Partnerships (Dolan) M/A:5
Putting Information Technology to Use (Hoyt) S/O:52-53
Quality Connections on the Internet (Wright) N/D:44-45
Recognizing and Avoiding Burnout (Preston) S/O:44-45
Rethinking Customer Service (Gerard-diCarlo) J/A:43
Rumors of Unethical Conduct (Edwards) S/O:43
Securing Information on the Internet (Opel) N/D:46-47
Service Reconfiguration: Preparing for Clinical Integration (Mason) J/A:12-16
Smooth Soaring (Lando) N/D:18-22
Staying in Touch with Healthcare (Ross) M/J:58-59
Talk to the Experts (Woodrum, Saunders) J/F:44-45
The Changing Role of the COO (Nilson) S/O:18-22
The Cleveland Project (Harper) M/J:68-69
The Debate Intensifies (Hash) M/J:66-67
The Ethics of Diversity (Worthley) M/A:44
The Mentor's Cousin: The Executive Coach (Wooden) M/A:41
The Physician Payment Rule (Ferman) S/O:48
To Invest or Not To Invest? (Griswold) M/J:22-26
Trust and Physician Payment (Goold) J/A:40-41

November/December 1998 Ad Index

American College of Healthcare Executives .....p. CII, 4, 23, 25, 27, 29, 34, 49
Bell Atlantic CIV
Chi Lab Systems, Inc. ..... p. 41
Columbia/HCA Healthcare .....p. 15
Foley Proctor Yoskowitz .....p. 25
Harry and David .....p. 31
Health Administration Press .....p. 39
Health Care Development Services, Inc. .....p. 27
Houston Lighting & Power .....p. 3
Korn/Ferry .....p. 22
Maginnis & Associates .....p. 47
St. Rita's Medical Center .....p. 43
SAIC.....CIII
Seton Hall University .....p. 37
University of Arkansas.....p. 43
USP p.11
USPS .....p. 16-17
Andrew S. Zieve Law Offices .....p. 48

1998 Directory of Executive Search Firms

Aegis Group p.52
Global Resources Group.....p.52
Health Care Plus .....p. 52
Hersher Associates p.52
Lauer, Sbarbano & Associates p.52
SMS p.52
Thorne Consulting p.51
Tyler & Company p.51
University of North Carolina, Chapel Hill p.51
Witt/Kieffer, Ford, Hadelman & Lloyd.....p.51

CAROLINA
NATIONAL EXECUTIVE MASTER'S PROGRAM

This 28 year old nationally acclaimed master's program is for working healthcare professionals who are unable to attend traditional graduate programs.

The program requires both annual, on-site summer institutes at UNC and independent, guided study. Programs commence yearly in May.

HEALTH POLICY AND ADMINISTRATION
SCHOOL OF PUBLIC HEALTH

Degrees offered
MPH in Management
MPH in Dental Public Health
MHA in Health Services Administration

For a detailed brochure, call:
919-966-7399 Ext. 101
or write:
EMP-HPAA, Campus Box 7400
Chapel Hill, NC 27599-7400
FAX: 919-966-6961
E-mail: EMP@UNC.EDU
http://www.sph.unc.edu/hpaa/

UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL
UNC is an affirmative action/equal opportunity institution

WITT / KIEFFER

The Nation's Leader in Executive Search for Health Care and Education.

Oak Brook, IL
630/990.1370

Phoenix, AZ 602/267.1370
Bethesda, MD 301/654.5070
Emeryville, CA 510/420.1370
St. Louis, MO 314/862.1370
Irvine, CA 949/851.5070
New York, NY 212/686.2676
Atlanta, GA 404/233.1370
Nashville, TN 615/665.3388
Burlington, MA 781/272.8899
Dallas, TX 972/490.1370
Nantucket, MA 508/228.6700
Houston, TX 713/266.6779

WITT / KIEFFER
FORD · HADELMAN · LLOYD

WHEN THE SEARCH BECOMES SERIOUS...

Give our Internet Web Page a *serious* look:
http://www.tylerandco.com

- Current Assignments
- Surveys
- Job Search Resources
- Articles of Note
- Monthly Features
- "Coming Attractions"

Tyler & Company

1000 Abernathy Road NE, Suite 1400
Atlanta, GA 30328-5655
(770) 396-3939
E-Mail: info@tylerandco.com

Atlanta • Dallas • Philadelphia
Firm Affiliate: AAHC

THORNE CONSULTING
WORKING TO KEEP YOU WORKING

Executive & Management Search

RICHARD THORNE
SEARCH CONSULTANT

4067 RIVERLOOK PARKWAY
MARIETTA, GA 30067
(800) 962-9763
(770) 951-8075
FAX (770) 951-1823
EMAIL: THORCON@MINDSPRING.COM